



New European Electronics
For Global Health and Wellbeing

FIRST NEWSLETTER - JANUARY 2021

NE4HEALTH PROJECT DEBUTING UNDER ESCP-4I FRAMEWORK

New European Electronics for Global Health and Wellbeing (NE4HEALTH) debuted under the framework of **COSME Programme**, reuniting a pan-European translational consortium, bringing together leading clusters in **electronics and health**.

Jointly contributing to consolidating the European Strategic Cluster Partnership - Going International (ESCP-4i), the project is breveted to strengthen the **international connectivity** of the EU-based SMEs.

The NE4HEALTH consortium has the following componence: **Functional Print Cluster (FUCPRINT)**, Spain - Coordinator; **Organic Electronics Saxony (OES)**, Germany; **ROHEALTH Association - Cluster for Health and Bioeconomy (ROHEALTH)**, Romania; **Interizon Foundation (INTERIZON)**, Poland; **LETERA Cluster - Latvian Electronics and Electrical Engineering Cluster (LETERA)**, Latvia

The project approach represents a cross-sectorial cluster collaboration network for fostering **competitiveness** and enhancing **#nnovation**. NE4HEALTH is committed to strengthening the new ESCP-4i by defining a **common identity** and developing **joint promotional activities** while identifying **strategic development** coordinates and securing **business alliances**. Targeting the convergence between electronics and health, the project provides a one-of-a-kind paradigm in terms of joint programming under the umbrella of the Fourth Industrial Revolution.





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VALUE CHAIN ANALYSIS

Under the auspices of the **European Strategic Cluster Partnership (ESCP-4i)**, with consideration to the concept of **Key Enabling Technologies**, NE4HEALTH implemented on a large scale a full-fledged process of Value Chain Analysis, to define the inner coordinates in terms of **materials, processes, device/integration, products**, as well as **market**. With the rationale of deciphering the state-of-the-art, the **4 helix-based stakeholders** (i.e. business, civil society/users, public administration, research & education). Highly committed to tackling societal changes, NE4HEALTH is promoting the structured dialogue, as related in the inputs provided by the clusters` members operationalizing the surveying methods.

ONBOARDING NE4HEALTH

Any willingness of adhering to the project deployment strategy, thereby becoming a beneficiary of the internationalisation strategy could be materialized by filling the related **“Intent Letter”** and reverting it to the e-mail address ne4healthproject@gmail.com.

